



# PolicyCentral.ai



A product by  
**VideoCX.io**

# About Us VideoCX.io

# India's most used

Video KYC and Video Banking platform

40

employees, 2017 incorporated,  
and venture funded

75+

Banks, Insurers & NBFCs using  
the platform for 14 use cases

3.2 mil

Customer video sessions  
processed every month



Global ISV Partner and Two  
time FTR approved



First company to launch **Video KYC in India**  
in May 2020 with Kotak Bank



First company to launch **a full Video  
Banking platform** in India with AU Bank



Launched India's first **AI-powered Video PD**  
to strengthen credit underwriting

# VideoCX.io Customers

## Banks



## NBFCs

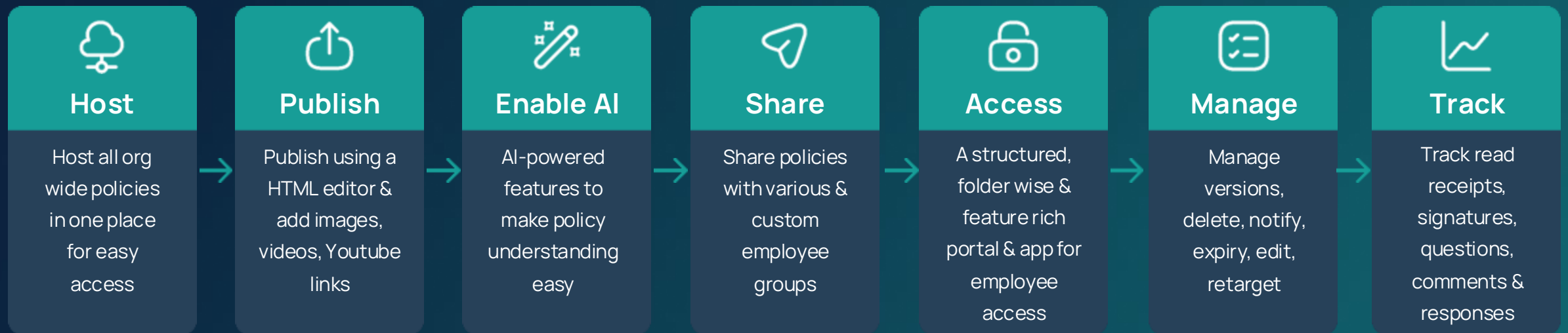


## Insurance










# What is PolicyCentral.ai?

An **AI-driven** policy management and access platform for large organizations.



# Enterprise **features**

-  **Single Sign-On (SSO) & Active directory integration**
-  **White-label platform hosted on company domain**
-  **Host mobile apps in organization's app store account**
-  **Integrate with HRMS, intranet or any other systems**
-  **Include partners, off-payroll or contract staff**
-  **Webview integration into other mobile apps**
-  **Add multiple departments and publishers**




# Policy Creation and Content management



 **Word-style editor for policy creation**

 **Rich media support within policies**

 **Web article-style viewing**

 **Upload word docs and convert into articles**










 **Built-in PDF document viewer**

 **Secure video hosting**

 **Secure audio file hosting**

 **No restrictions on content size**

# Publisher Controls and Workflow Management

-  **Dedicated publisher role**
-  **Maker-Checker approval workflow**
-  **Configure policy expiry date, due date or event date**
-  **Resend policies for all or unread users only**
-  **Unpublish or recall policies Instantly**
-  **Real-time policy editing**
-  **Version control for policies**
-  **Email notifications for policy updates**
-  **Automated policy deletion**



# Gen AI-Powered Policy Intelligence



**10 Indian language policy translation**



**Audio version of policies**



**Generate policy summaries using Gen AI**



**Auto create FAQs for a policy**



**Create infographics from policy content**



**Policy content improvisation**



**GPT for policy documents**



**Policy quiz creation (*in dev*)**

# Policy Distribution and Targeting

 **Share policies by choosing profile fields**

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 **Share with specific employees only**

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 **Upload custom employee Lists**

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 **Reuse previously selected target group**

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 **Publish policies for future employees**

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 **Content personalization (mail merge- equivalent)**











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 **Make certain policies publicly accessible**












# Employee **Portal** and **Mobile App**



-  **Web-based policy viewing**
-  **Dedicated mobile application**
-  **Structured folder wise policy access**
-  **Dedicated URL for each policy**
-  **Chronological policy listing**
-  **Long-scroll content experience**
-  **List and tile view options**
-  **Content snippets for quick preview**
-  **Content organized by tabs**
-  **Calendar view for policy events**

# Employee **Portal** and **Mobile App**



-  **Sender-based policy folders**
-  **Unread policy count per folder**
-  **Single click unread view**
-  **Response pending view**
-  **Personalized employee dashboard**
-  **Highlighting policy using featured banner**
-  **Advanced policy search**
-  **Star important policies**
-  **Zoom and view images clearly**

# Employee **Interaction** and **Acknowledgement**

 **Policy acknowledgement and signing**

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 **Single click response buttons**

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 **Employees can ask questions**

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 **Enable employee comments**

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 **Recommend a policy**

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 **Emoji-based reactions**












# Tracking, Analytics, and Reporting



- ✓ Policy-level read receipts
- 📄 Individual employee policy report
- 📋 Summary report
- 📅 All policy report
- 🔍 Policy search analytics
- 👤 Employee response report
- 💬 Employee questions report
- 💬 Employee comments report

# Banking-Grade **Security and Compliance**

-  **Annual VAPT and source code review available**
-  **Active Directory (AD) authentication and MFA enabled**
-  **Access portal only from office network**
-  **Screenshot & downloads blocked in mobile apps**
-  **Advanced data security controls**
-  **No data storage on mobile devices**
-  **Flexible deployment options (SaaS or org AWS account)**
-  **Continuous product enhancements**
-  **Robust security architecture**



# Our live Customers



83,700  
employees

465  
policies



9,000  
employees

102  
policies



37,000  
employees

93  
policies

# What else can it be used for?



## HR announcements

Streamline internal communications and policy updates across your entire workforce

- ✔ Instant distribution



## Corporate updates

Distribute company-wide news and strategic changes with full traceability

- ✔ Read receipts



## SOPs

Standardize and manage Standard operating procedures with version control

- ✔ Version tracking



## Process documents

Document and optimize business workflows with AI-powered insights

- ✔ Workflow mapping



## Product notes

Centralize product documentation and release notes for seamless access

- ✔ Smart search



## Business requirement documents

Manage BRDs and project specifications with collaborative editing

- ✔ Team collaboration



## Branch circulars

Coordinate multi-location communications with targeted distribution

- ✔ Geo-targeting



## Regulatory updates

Ensure compliance with changing regulations through automated alerts

- ✔ Compliance tracking

# Thank you

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